**Conclusion**

Our project, Where2Next has demonstrated feasibility and utility of a Google Maps extension designed to enhance user experience in exploring new outings and restaurants. Throughout our journey, we've employed a systematic approach, utilizing the Spiral Model to ensure iterative development and continuous improvement.

The core of Where2Next lies in its innovative features like adjustable radius search, tagging system for user-preferred attributes, and a log of visited locations, setting us apart from mainstream apps such as Yelp. In comparison to similar apps like Life360 and Glympse, Where2Next shines with its unique emphasis on privacy in location sharing, extended search capabilities, and seamless social media integration. This positions us favorably against competitors and addresses specific user needs that are currently overlooked in the market.

However, our project isn't without its challenges. The dependence on external platforms for certain features and the ongoing task of ensuring robust data privacy and security are areas that need further development. Looking ahead, focusing on making Where2Next more self-sufficient and reinforcing data protection would be beneficial. Future improvements could include a pivot towards a more self-reliant architecture, possibly through the MVC framework, and advanced data protection measures.

In summary, Where2Next demonstrates our commitment to innovation and user-focused design, potentially reshaping the use of location-based services with its unique combination of functionality, personalization, and privacy.